

Conclusions from the

1st EECA Cluster networking event - ICT Communities building

Wednesday, 12 November 2014

Kempinski Hotel Badamdar, Baku, Azerbaijan

Session B

Collaboration with NEM ETP (New European Media initiative)

Organisers

			
 <i>Support Actions funded by the European Commission</i>	<i>National Academy of Sciences of Azerbaijan</i>	<i>Regional Innovative Technologies Academy</i>	

Overview of the event

The "1st EECA Cluster networking event - ICT Communities building" was organised on 12 November 2014 in Baku, Azerbaijan by the EECA Cluster in collaboration with the [International Relations Office of the National Academy of Sciences of Azerbaijan](#) and the [Regional Innovative Technologies Academy \(R.I.T.A.\)](#) The aim was to foster cooperation among the research and industrial communities of the EU & EECA, in order to exploit emerging opportunities for international partnerships (both under the EU and EECA RTD&I programmes) and jointly address common societal challenges.

The event focused on specific ICT sub-areas of mutual interest for in R&I collaboration among research and industrial teams from the EU and the EECA countries, namely:

- ✓ **Big Data, Software and Services**
- ✓ **Interactive Content, Media and Creative industries**
- ✓ **High Performance Systems**

Therefore, **three (3) parallel sessions** were organised, targeting to:

- ✓ Present the activities of the respective ETPs to support the scientific and technological development of the ICT field of focus (e.g. through the elaboration of position papers in several sub-fields as well as the development of a Strategic Research and Innovation Agenda, which contribute in shaping R&I priorities at EU level, etc).
- ✓ Inform EECA experts on ways to be involved in the respective ETP activities as well as the potential benefits (e.g. opportunity to network with leading research and industrial EU actors, promote the R&I priorities in their countries and contribute in highlighting/revealing the common areas for collaboration among R&I actors from both regions, etc).
- ✓ Agree on a set of actions to further enhance interaction and collaboration among EU and EECA experts under the ETPs context.

Overall, **more than 70 experts** from academia/research organisations, the private sector (Industry and SMEs) and associations/clusters from both regions participated to the event:

- ✓ 20 experts from EU (France, Greece, Hungary, Ireland, Israel, Italy, Lithuania, Poland, Spain and UK), including Members of the Steering Board of the European Technology Platforms NESSI and NEM;
- ✓ 50 Experts from Russia, the Eastern Partnership countries (i.e. Azerbaijan, Belarus, Georgia, Moldova and Ukraine) and the Central Asia countries involved in the Cluster (i.e. Kazakhstan Kyrgyzstan and Uzbekistan).

Event's agenda

09:00 – 09:30	Registration
09:30 – 09:45	Welcome Speech ✓ <i>Mr Tofiq Babayev, Regional Innovative Technologies Academy (R.I.T.A.)</i>
09:45 – 10:00	Scope of the event – structure of the day ✓ <i>Mr Kostas Bougiouklis, EECA-2-HORIZON Coordinator, Q-PLAN INTERNATIONAL</i>
10:20 – 13:00 (including a 20 min coffee break)	Parallel sessions on “Collaboration with relevant European Technology Platforms”
	Each session will cover the following topics: ✓ Main research and technological areas addressed by the respective ETP ✓ International collaboration strategy and S&T areas ✓ Proposal ideas-discussion
	Room A Collaboration with NESSI ETP (<i>Networked European Software and Services Initiative</i>) <i>Moderator: Mr Nikos Sarris, Athens Technology Centre</i> <i>Secretariat: Ms Leta Psalti, PLANET</i>
	Room B Collaboration with NEM ETP (<i>New European Media initiative</i>) <i>Moderator: Mrs Silvia Boi, Engineering Ingegneria Informatica</i> <i>Secretariat: Mr Iakovos Delioglanis, Q-PLAN INTRERNATIONAL</i>
Room C Collaboration with ETP4HPC (<i>ETP for High Performance Computing</i>) <i>Moderator: Mr Marat Biktimirov, National Association of Research and Educational e-Infrastructures "e-ARENA"</i> <i>Secretariat: Ms Luminitsa Mihalachi, Centre of International Projects</i>	
13:00 – 14:30	Lunch Break
14:30 – 17:00	Bilateral meetings towards the upcoming H2020 Calls
17:00 – 17:20	Summary of the day – further support from the EECA Cluster partners ✓ <i>Mr Raphael Koumeri, EAST-HORIZON Coordinator, PLANET</i>

Remark: All presentations are available for download at:

http://www.eeca-ict.eu/usefull-information/events/icalrepeat.detail/2014/11/12/28/-/networking-event-community-building?filter_reset=1

Session B – “New European Media initiative – NEM”

Agenda of the session

Moderator	Mr Silvia Boi, Engineering Ingegneria Informatica
Secretariat	Mr Iakovos Delioglani, Q-PLAN INTRERNATIONAL
Participants	21
Agenda	<ul style="list-style-type: none"> ✓ General introduction <i>Silvia Boi – Engineering Ingegneria Informatica (Italy)</i> ✓ Main technical areas covered by NEM <i>Jesus M. Santamaría Yugueros –TECNALIA Research & Innovation (Spain)</i> ✓ NEM SRIA and International Cooperation <i>Hadmut Holken – Holken Consultants & Partners (France)</i> ✓ Trustworthy ICT & Media international cooperation projects <i>James Clarke –Waterford Institute of Technology (Ireland)</i> ✓ The experience of a creative industry <i>Valia Merino – Optiva Media (Spain)</i> ✓ Discussion & Project ideas

Conclusions of the discussions

- ✓ EECA experts should be part of the NEM initiative to be directly informed of and invited to their activities (<http://nem-initiative.org/structure-membership>).
- ✓ Attendees in the workshops of NEM must act as ‘multipliers’ through their national networks to create a critical mass of interested cross-sector actors (ICT industries / research and Creative industries, policy makers, public administration, etc) in their countries in the NEM fields. This will give the EECA countries the opportunity to influence the vision and the strategy of NEM that consequently will influence the EC workprogrammes relevant to Connected, Converging and Interactive Media and Content (Directorate G1-G2).
- ✓ Contribute to the elaboration of NEM position papers (*expected release date: mid January*) highlighting the needs and priorities of the EECA region that are of common interest and could be endorsed in the Strategic Research and Innovation Agendas of NEM.
- ✓ Create a collaboration space in the EECA Cluster portal to facilitate interaction among the participants, thus providing a knowledge space for ICT Communities.
- ✓ The ultimate goal should be the creation of an independent self-regulated community of EECA interested parties in Connected, Converging and Interactive Media & Creative Industries; a community that could potentially be branded as **NEM-EAST**.

List of participants

	Name	Organisation	Type of organisation	Country
1	Adeishvili Nana	Public organization	Industry	Georgia
2	Barkova Olga	Specialized Centre 'BALI' Ltd	SME	Ukraine
3	Boi Silvia	Engineering Ingegneria Informatica	Research Institution	Italy
4	Candu Valentina	Centre of International Projects		Moldova
5	Clarke James	Waterford Institute of Technology	Research Institution	Ireland
6	Delioglanis Iakovos	Q-PLAN International	SME	Greece
7	Filatov Serguei	Synthesis and Analysis of micro- and nanoscale materials Laboratory, Nanostructured Materials Certification Centre A.V. Luikov Heat and Mass Transfer Institute	Research Institution	Belarus
8	Garibashvili Irakli	National Scientific Library	Research Institution	Georgia
9	Harea Dorina	Centre of International Projects		Moldova
10	Holken Hadmut	Holken Consultants & Partners	SME	France
11	Kochoradze Givi	International Center for advancement of research, technology and innovation		Georgia
12	Levchenko Sergei	Energy Efficiency & Systems Analysis laboratory, A.V. Luikov Heat and Mass Transfer Institute, NASB	Research Institution	Belarus
13	Lutfullaev Rustam	Information technology center "INFO-FAN"	Research Institution	Uzbekistan
14	Lyadnova Tatyana	Belarusian Institute of System Analysis and Information Support of Scientific and Technical Spghere		Belarus
15	Merino Valia	Optiva Media	SME	Spain
16	Petic Mircea	Institute of Mathematics and Computer Science	Research Institution	Moldova
17	Santamaria Jesus	TECNALIA Research & Innovation	Research Institution	Spain
18	Tsiramua Zaza	Computer Networks department, Informatics and Control Systems faculty, Georgian Technical University	Research Institution	Georgia
19	Virtan Lidia	Centre of International Projects		Moldova
20	Vitkauskas Vytautas	HDM Interregional Working Group	Research Institution	Lithuania
21	Zhalilov Azamat	Osh State University	Research Institution	Kyrgyzstan